SCRIPT EXAMPLE

Greeting:

"Welcome to Auggie's, have you ever been here before?"

"Come on in, let me give you a tour on how this works."

Beverage Wall Setup:

"As you can see, we have 24 self-serve taps. We have wines on this end *(point to wine)*, ciders on that end *(point to ciders)* and all beer in the middle. If you want to know more about the beer just give the screen a little tap. Of course, I'm always here to answer questions as well."

How It Works:

"When you are ready to start drinking, just go over to the counter *(point to the counter)* and open a tab."

"Our staff will give you a card that looks just like this (hold up a card). You simply take the card and put it in the RFID reader."

"Your name shows up in the upper right-hand corner *(point to the name).* "

"(point to the number) That is a running total of how much you spent so you are never surprised."

"Grab a glass *(point to the glasses)* and pour as much or as little as you want and then pay when you are done."

Important Note:

If someone looks disinterested or confused about the information, follow up with the following:

"Feel free to experiment with the wall a little and if there is something that interests you, just open a tab, and have fun!"

After this, simply leave them to try it out and explore!

For more information, please email us cheers@pourmybeer.com or call us **(312) 416-9989**